

Privacy Policy

- DB Schenker – GMM Take Charge 2024 –

Within the use of this website, your personal data will be processed, collected and stored by us, as the data controller for the time necessary to fulfil the specified purposes and legal obligations. In the following we inform you about what data is involved, how it is processed and what rights you have in this respect.

According to Art. 4 No. 1 of the General Data Protection Regulation (GDPR), personal data is any information relating to an identified or identifiable natural person.

1. Name and contact data of the data controller

This Privacy Policy applies to the data processing on the website takecharge.dbschenker-events.com (hereinafter: "**Website**") by the data controller:

Schenker AG
Kruppstraße 4

45128 Essen

(hereinafter: „**Schenker**")

email: support@dbschenker-events.com

We can be contacted at the above address, for the attention of the data protection officer or at support@dbschenker-events.com.

You can contact our data protection officer directly at any time if you have any questions regarding data protection law or your rights as a data subject via dataprotection@dbschenker.com.

2. Processing of personal data and purpose and processing

a) When visiting the website

The Website serves the purpose to register for our GMM Take Charge 2024 and to help to organise it efficiently. For the provision and maintenance of this website, we use our event service provider Better Day event & promotion GmbH, Rheinstr. 45 | 12161 Berlin (hereinafter: "Better Day"). We have concluded a data processing agreement with Better Day.

You can access the Website without disclosing your identity. The browser on your end device automatically sends information to our website server (e.g. IP address of the querying computer, date and time of the access, name and URL of the accessed file, browser type and version and also further information sent by the browser (such as your computer's operating system, the name of your access provider, geographical origin, etc.).

This information, which also includes your ip-address, is temporarily stored in a log file. The following information is collected without any action on your part and deleted automatically after 4 weeks.

We process these data to ensure trouble-free connection to the website, comfortable use of our website, for evaluating system security and stability and also for further administrative purposes.

The legal basis for the data processing is Art. 6 para 1 sentence 1 lit. f GDPR. Our legitimate interest follows from the above-mentioned security interest and the need to ensure that our website is available without disruption.

Under no circumstances do we use the collected data for the purpose of drawing conclusions about your person.

We do not use cookies or analytics services during your visit to the Website, unless absolutely necessary in order for the provision of the services on the Website.

Better Day uses Hetzner Online GmbH, Industriestr. 25, 91710 Gunzenhausen (hereinafter "Host Provider") to host our website and has concluded a data processing agreement with the Host Provider. Through this agreement the Host Provider ensures, that he processes the data in accordance with the General Data Protection Regulation and ensures the protection of the data subject rights.

b) When registering for the event

When registering for an event, you need to enter the following mandatory data. These include:

- First and last name
- Email address
- Logistic information

Further information such may be entered voluntarily.

The mandatory data are processed in order to identify the interested persons as participants of the event, to communicate with the person and to provide the participants with information pertaining to the event before, during and after the event, to identify the person at the event itself and to help organise the event logistically.

Data entered voluntarily allows us to better plan and execute the event based on special needs of the participants (e.g. dietary needs).

Data processing takes place at the request of the interested participants and is necessary pursuant to Art. 6 para 1 sentence 1 lit. b GDPR for the purposes mentioned for the performance of the event and in order to take steps prior to entering into it.

Your personal data are automatically deleted after 6 months unless you have consented to a prolonged period under Art. 6 para 1 sentence 1 lit. a GDPR.

Better Day uses software of LambdaLogic Informationssysteme GmbH, Karlsruher Str. 7a/8, 10711 Berlin (hereinafter "Software Provider") for participant management purposes and has concluded a data processing agreement with the Software Provider. Through this agreement the Software Provider ensures, that he processes the data in accordance with the General Data Protection Regulation and ensures the protection of the data subject rights.

c) When attending the event

Photo and video recordings may be made during the event and may be published in various media of us. Our legitimate interest is to document the event pictorially and to report positively on it to a wider public. If you do not agree with this, please contact us at support@dbschenker-events.com.

3. Transfer of data

Your personal data will not be transferred to third parties for purposes other than those specified below.

To the extent that this is legally permitted and according to Art. 6 para 1 sentence 1 lit. b GDPR necessary for executing the contractual relationships with you your personal data may be communicated to third parties. This covers the transfer to data processors that help organise or execute the event. The transferred data may be used by the third party exclusively for the stated purposes.

Apart from that we will only transfer your personal data to third parties, if:

- you have expressly given your consent pursuant to Art. 6 para 1 sentence 1 lit. a GDPR;
- in cases where transfer of your data is necessary for compliance with a legal obligation pursuant to Art. 6 para 1 sentence 1 lit. c GDPR.

4. Data subject rights

You have the right:

- pursuant to Art. 7 Subs. 3 GDPR to withdraw your consent to us at any time. This means that we may no longer continue processing the data based on that consent for the future;
- pursuant to Art. 15 GDPR to demand information about your personal data we process. In particular, you can demand information about the purposes of the processing, the category of the personal data, the categories of recipients to whom your data were or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, restriction or revocation of processing, the existence a right to lodge a complaint, the origin of your data, in so far as not collected by us, and also about the existence of automated decision-making including profiling and where appropriate meaningful information about to details thereof;
- pursuant to Art. 16 GDPR to demand immediate rectification of inaccurate or completion of your personal data saved with us;
- pursuant to Art. 17 GDPR to demand deletion of your personal data saved with us, in so far as the processing is not required for exercising the right of freedom of expression and information, to comply with a legal obligation, for reasons of public interest or to establish, exercise or defend legal claims;
- pursuant to Art. 18 GDPR to demand restriction of processing of your personal data, in so far as you contest the accuracy of the data, the processing is unlawful but you oppose deletion and we no longer need the data but you do to establish, exercise or defend legal claims or you have objected to processing pursuant to Art. 21 GDPR;
- pursuant to Art. 20 GDPR to receive your personal data you have provided us in a structured, commonly used and machine-readable format or to demand transmission to another controller;
- pursuant to Art. 77 GDPR to lodge a complaint to a supervisory authority. As a rule, you can contact the supervisory authority for your habitual residence or place of work or our registered offices.

5. Right to object pursuant to Art. 21 GDPR

In so far as your personal data are processed on the basis of legitimate interests pursuant to Art. 6 para. 1 Sentence 1 lit. e and Art. 6 para. 1 Sentence 1 lit. f GDPR, you have the right, pursuant to Art. 21 GDPR, to object to the processing of your personal data, in so far as there are grounds arising from your particular situation or it relates to objection to direct marketing. In the latter case, you have a general right to object which we shall heed without the stating of a particular situation; this also applies to profiling based on those provisions as defines in Art. 4 no 4 GDPR.

If you submit an objection we shall no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or the processing is necessary for the establishment, exercise or defence of legal claims.

If your objection is to the processing of data for direct marketing purposes, we shall cease processing immediately. In this case it is not necessary for you to assert a particular situation. This also applies to profiling to the extent that it is related to such direct marketing.

If you want to exercise your right to object, simply send an email to support@dbschenker-events.com.

6. Data Security

All the data you personally transfer will be sent encrypted with the customary and secure TLS standard (Transport Layer Security). TLS is a secure and proven standard, which is also used for online banking, for example. You can recognise a secure TLS connection inter alia by the "s" appended to the http (i.e. <https://..>) in the address bar of your browser or by the lock symbol at the bottom of your browser.

We also use suitable technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, de-struction or against unauthorised access by third parties. Our security measures are continually monitored and improved to reflect technological developments.

7. Actuality of and changes to this Data Protection Policy

This Data Protection Policy is the latest version and was last amended in September 2024.

The further development of our website and offers on it or changes in statutory or public-authority requirements many render it necessary to amend this Data Protection Policy.